

*Berhampore Japanese
Model Township*

India – Japan
Gateway of Connection

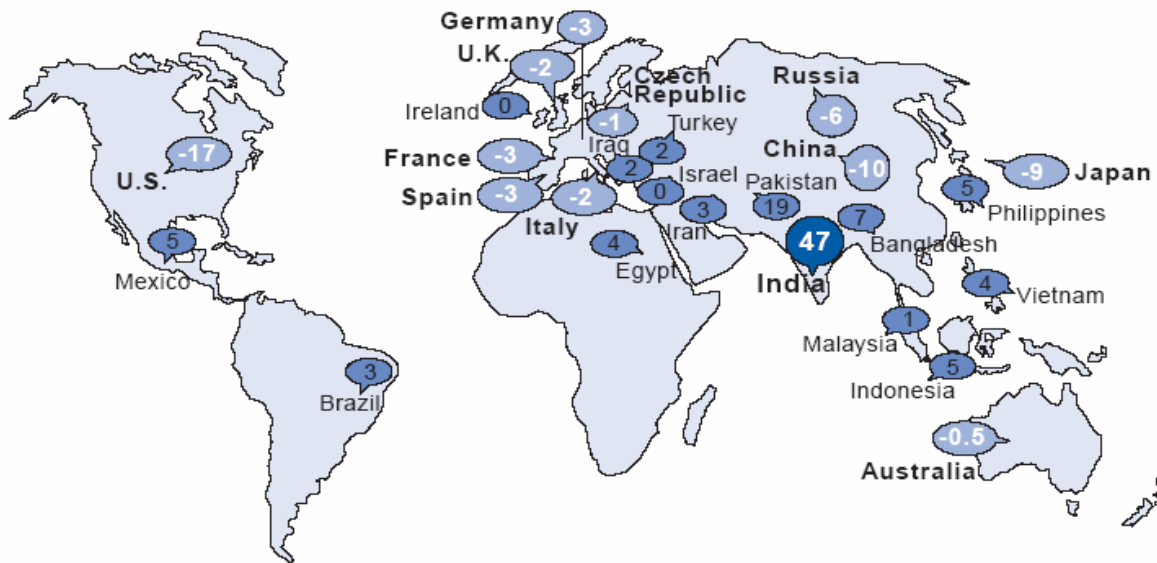
Why Berhampore?

- Population 58,63,717
- Major River Ganges
- National Highway 34
- Major Railway Station
- 3 Technical Colleges
- 13 Degree Colleges
- 1000+ acre land availability

Why Japan?

Exhibit 6

POTENTIAL SURPLUS POPULATION IN WORKING AGE GROUP – 2020 (MN)



Note: Potential surplus is calculated keeping the ratio of working population (age group 15-59) to total population constant
Source: U.S. Census Bureau; BCG analysis

Potential

- At least 100,000 jobs
- Huge earthquake preventive building construction
- 100,000 dwelling units construction
- Associated industries, shops and hotels
- Research facilities from Major Japanese auto, IT and Medical vendors

Major Risk

- Japanese Language ability requirement
- Telecommunication improvement
- Land acquisition
- Getting Japanese Business Support
- Murshidabad District Political Scenario

Steps to Avoid Risk

- Invite 3 or 4 Japanese universities to setup their extended arm in Berhampore including research facilities
- Reliance and BSNL has to improve their infrastructure
- Political process before land acquisition
- Using ITPO and its connections at Tokyo
- Meeting between Honorable Chief Minister and Honorable Defence Minister

Support needed from Central Govt.

- 6 Lane Road from Calcutta Airport to Berhampore
- Air India Flight from Calcutta to Tokyo
- UGC assistance for setting up Miyagi University extension
- Single point high level contact in Central Government
- Income Tax rebate

Support from Honourable Minister Shri Pranab Mukherjee

- Become president of the Berhampore Japanese Model Town Planning Board after setting up
- Inauguration of one office at Berhampore
- Time to see Japanese delegation once every 3 months
- Visit Japan once in 2 years



Further Contact

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